

PRESS RELEASE

For Immediate Release

**Bring Out The Little Dreamer In Your Child At
'My Little 90's Job Adventure' Event
Presented By Kiztopia And VivoCity**

Set in Kiztopia Town @ VivoCity with uniquely themed containers, 'My Little 90's Job Adventure' event ignites children's imagination with an immersive role-play experience to explore a range of professions set in the 90's



SINGAPORE, 16 May 2023 – From 26 May to 25 June 2023, My Little 90's Job Adventure, jointly presented by Kiztopia and VivoCity, is set to create an insightful world of pretend play comprising eight air-conditioned role-play rooms specially-designed to simulate real-life scenarios for children to discover a range of professions.

Targeted at children aged four to eight years old, each curated role-play experience allows Kizzos to step into the shoes of up to eight intriguing professionals, including a chef, police officer, veterinary assistant, postman and builder, and work with Kiztopia Friends to complete a range of enriching tasks.

Spanning 1,010 square metres across VivoCity's Outdoor Plaza, Level 1, My Little 90's Job Adventure is designed to depict a town with its own town centre offering children a chance to explore what it is like to live and work in a functioning city as adults.

From creating their very own 'pizza' masterpiece to solving crimes, little aspirants can look forward to leap into the world of wonder and possibilities at Kiztopia Town as they learn important life skills through play.

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After completing the 'job', each child will earn KizKash that can be used at the KizKash Exchange store to 'shop' for a keepsake to commemorate their hard work. Kiztopia Town also features the well-loved Tiger's Obstacle Race and Mark's Inflatable Ball Pit suitable for toddlers to enjoy a bouncy good time. Specially-designed rocking chairs featuring Kiztopia's unique IP registered characters offer the perfect spot to chill and recharge.

"We are excited to be partnering with VivoCity again to bring yet another brand-new concept for little Kizzos and families to enjoy a stimulating play experience. In line with Kiztopia's approach of *'Play to Learn, Learn through Play'*, My Little 90's Job Adventure allows children to try out different adult roles in realistic scenarios to better understand the world around them, and help them develop social, emotional, problem-solving, communication and creativity skills in a fun way," said Ms Heidi Tian, Founder and CEO of Kiztopia.

"As we celebrate VivoCity Kids Club's 6th anniversary, we are delighted to partner with Kiztopia to present 'My Little 90's Job Adventure', promising a wholesome holiday activity this June" says Gwen Au, Vice President for Marketing Communications, MPACT Property Management. "Through the event, we hope to create a unique and rewarding experience where children are able to learn some life-skills through fun and play."

Tickets are now available for purchase online for sets of four and eight role-play activities. Single role-play activity tickets will be available for purchase onsite from 26 May 2023. Each child will receive an Explorer Card that will be stamped upon completion of each role-play activity.

My Little 90's Job Adventure	
Address	VivoCity Outdoor Plaza, 1 HarbourFront Walk, Singapore 098585
Date	26 May - 25 June 2023
Operating Hours	Mon - Thurs: 3pm to 9pm Fri – Sun/PH: 10am to 9pm <i>-each role-play activity takes 15-20 minutes</i>
Ticketing	Please click here to purchase <u>Standard Pass</u> One role play activity: \$10.00* Four role play activities: \$28.00 Eight role play activities: \$48.00 <u>Express Pass</u> Four role play activities: \$56.00 Eight role play activities: \$96.00 <i>*available for onsite purchase only -limited Express Passes will be available for sale onsite daily -pre-sales/Kids Club members are entitled to 10% off -purchased activities have a validity of three days from the intended date of visit</i>



Stay tuned to Kiztopia's social media and online platforms:

Website: www.kiztopia.com
Instagram: [@kiztopiasg](https://www.instagram.com/kiztopiasg)
Facebook: www.facebook.com/kiztopiasg
Official Hashtags: #KiztopiaSG, #KizVivoCity, #KizJobAdventure

For more information on VivoCity:

Website: www.vivocity.com.sg
Instagram: [@vivocitysingapore](https://www.instagram.com/vivocitysingapore)
Facebook: [@vivocity.sg](https://www.facebook.com/vivocity.sg)

For press materials, please access them [here](#).

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About Kiztopia

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore’s mega-indoor kids’ edutainment playground that won the “Best Attraction Experience” award at the Singapore Tourism Awards in 2021. Incorporating its 8 unique IP registered characters into its play areas, the play haven offers a holistic range of customised programmes and activities for children, and provides an all-encompassing environment for children to "Play to Learn, Learn through Play".

Following its success, Kiztopia expanded with two more outlets under its sub-brand Kiztopia Club and ventured into the offsite family entertainment event space with Jumptopia™. Kiztopia has also raised its game by collaborating with 5-star Pan Pacific Hotel to create a new family staycation experience using Kiztopia characters, as well as successfully hosted the inaugural Tri-Factor Kids Run. From its outlets to the various events, each is specially designed and curated to support the holistic development of children.

More recently, Kiztopia has expanded its footprint to the region with the opening of its first overseas flagship outlet in Hong Kong on 30 September 2022. Kiztopia’s bouncy castle event, Jumptopia™, at Sands Exhibition and Convention Centre, attracted a phenomenal attendance of close to 100,000 kids and adults. Since then, Jumptopia™ has also been held in Kuala Lumpur, Bangkok, Hong Kong and will be in Macau @ Sands in July 2023. For more information, please visit www.kiztopia.com

About VivoCity

With over 1 million square feet of lettable floor space attracting a diverse mix of over 300 retailers, large event spaces, including an outdoor amphitheatre, a 20,000-square-foot open plaza and a 300 metres long waterfront Promenade, VivoCity is Singapore's largest and most diverse retail and lifestyle destination designed by world-renowned architect Toyo Ito. VivoCity is a property of Mapletree Pan Asia Commercial Trust.

About Mapletree Pan Asia Commercial Trust (“MPACT”)

MPACT is a REIT positioned to be the proxy to key gateway markets of Asia. Listed on the Singapore Exchange Securities Limited, it made its public market debut as Mapletree Commercial Trust on 27 April 2011 and was renamed MPACT on 3 August 2022 following the merger with Mapletree North Asia Commercial Trust. Its principal investment objective is to invest on a long-term basis, directly or indirectly, in a diversified portfolio of income-producing real estate used primarily for office and/or retail purposes, as well as real estate-related assets, in the key gateway markets of Asia (including but not limited to Singapore, China, Hong Kong, Japan and South Korea).

MPACT’s portfolio comprises 18 commercial properties across five key gateway markets of Asia – five in Singapore, one in Hong Kong, two in China, nine in Japan and one in South Korea. They have a total NLA of 11.0 million square feet and valued at S\$17.1 billion.