



PRESS RELEASE

For Immediate Release

Enjoy Out Of This World Fun As Jumptopia™ Goes Wild At GastroBeats 2023

Bigger and better, this year's Jumptopia™ @ GastroBeats features 11 gigantic space-themed inflatables and a brand-new play concept, Jumptopia™ Wild, with thrilling slides and obstacle courses specially-designed for teens



SINGAPORE, 18 May 2023 – Kiztopia, Singapore's mega-indoor kids' edutainment playground, brings back Jumptopia™ @ GastroBeats for the second consecutive year at the Bayfront Event Space from 1 to 25 June 2023 with 11 gigantic space-themed inflatables and two specially-curated play zones for toddlers and teens to experience an intergalactic journey full of non-stop excitement.

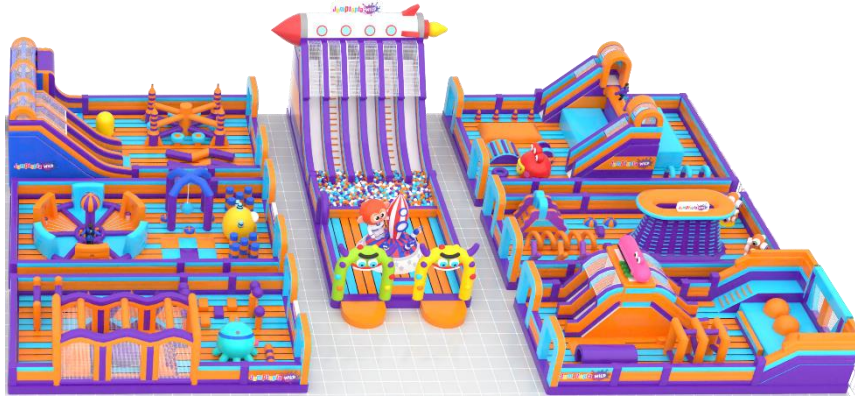
Following a highly-successful first edition in 2022, this year's Jumptopia™ @ GastroBeats offers families and festival-goers, regardless of age, added fun, energy and colour as they jump to their heart's content on never-seen-before massive space-themed inflatables designed for the event.

For the first time, older children, teens and the young at heart can look forward to Jumptopia™ Wild, a brand-new play concept, featuring thrilling elements including higher climbs, faster slides and challenging obstacle courses that require agility, skill and grit.

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Kiztopia™

Jumptopia™ Wild promises to get the adrenaline pumping with seven electrifying bouncy castles that have been designed to up the challenge. The bravehearted can gear up to tackle the numerous obstacle courses at Martian's Moonwalk, brave the towering heights at Meteor Madness, and race up Mark's Rocket Run to take in the breathtaking view before a high-speed slide down into the mega ball pit.

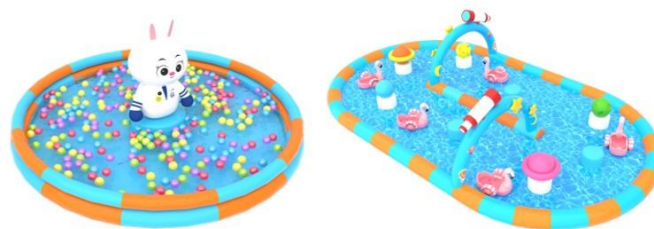


The little ones can expect to meet their all-time favourite Kiztopia Friends decked out in spacesuits at the Galaxy Adventure Zone. The four unique inflatables will be sure to put a smile on their faces as they make their way through and explore the far corners of the universe.

The little space explorers can look forward to battle aliens at Honey's UFO Invasion, blast off in a spaceship at Bell's Starship Voyager, orbit through the cosmos at Eli's Astro Satellite and whiz through space at Mark's Cosmic Adventure.



After a triumphant voyage, the little Kizzos can head down to Space Splash Zone to take a dive into the new toddler-friendly water play zones for a splashing good time with Raby's Catch & Splash and Milky Way.



"We are thrilled to be back at GastroBeats with a bigger space for yet another one-of-a-kind Jumptopia™ event. Adding on to the great atmosphere filled with delicious food, good music and unforgettable fun, this year's Jumptopia™ @ GastroBeats features many new additions designed to bring more excitement to families and friends this June school holidays as they spend quality time exploring the variety of larger-than-life space-themed inflatables," said Ms Heidi Tian, Founder and CEO of Kiztopia.

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Tickets are available for purchase via exclusive ticketing partner, Pelago, a travel activities platform by Singapore Airlines offering over 3,000 experiences across 80 destinations all around the world.

Jumptopia™ @ GastroBeats	
Address	Bayfront Event Space, 12A Bayfront Ave, Singapore 018970
Date	1 to 25 June 2023
Operating Hours	Mon - Sun: 4pm to 10pm
Ticketing	Tickets can be purchased via Pelago here Early Bird Specials till 31 May 2023 <u>1 Hour Play Time</u> \$17.50 for 1 pax (UP. \$19.00) \$16.60 for 2 - 3 pax (UP. \$18.00) \$15.60 for 4 and more pax (UP. \$17.00) <u>Unlimited Play Time*</u> \$26.70 for 1 pax (UP. \$29.00) \$24.80 for 2 - 3 pax (UP. \$27.00) \$23.00 for 4 and more pax (UP. \$25.00) <i>*Valid for unlimited entries for 1 day only. T&Cs apply</i>

Stay tuned to Kiztopia's social media and online platforms:

Website: www.kiztopia.com
Instagram: [@kiztopiasg](https://www.instagram.com/kiztopiasg)
Facebook: www.facebook.com/kiztopiasg
Official Hashtags: #KiztopiaSG, #JumptopiaGastroBeats23

For press materials, please access them [here](#).

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About Kiztopia

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore's mega-indoor kids' edutainment playground that won the "Best Attraction Experience" award at the Singapore Tourism Awards in 2021. Incorporating its 8 unique IP registered characters into its play areas, the play haven offers a holistic range of customised programmes and activities for children, and provides an all-encompassing environment for children to "Play to Learn, Learn through Play".

Following its success, Kiztopia expanded with five more outlets under its sub-brands Kiztopia Club and Bouncetopia, and ventured into the offsite family entertainment event space with Jumptopia™. Kiztopia has also raised its game by collaborating with 5-star Pan Pacific Hotel to create a new family staycation experience using Kiztopia characters, as well as successfully co-organised Children's Festival at Gardens by the Bay and hosted the inaugural Tri-Factor Kids Run. From its outlets to the various events, each is specially designed and curated to support the holistic development of children.

More recently, Kiztopia has expanded its footprint to the region with the opening of its first overseas flagship outlet in Hong Kong on 30 September 2022, and will continue to extend its presence to Thailand and Australia in Q4 of 2023. Kiztopia's bouncy castle event, Jumptopia™, at Sands Exhibition and Convention Centre, attracted a phenomenal attendance of close to 100,000 kids and adults. Since then, Jumptopia™ has also been held in Kuala Lumpur, Bangkok, Hong Kong and will be in Macau @ Sands in July 2023. For more information, please visit www.kiztopia.com